



January 11, 2010

International Market Development Subcommittee

Maurice Cameron	Dave Maddux	Doug Phillips
Eric Gaarde (A)	Marcy Martin	Derald Rager (A)
Jerry Hongola	Jon McClarty (A)	Jim Stewart
Craig Ito	Chad Nelsen	
Mike Jackson	Doug Phillips	

Dear International Market Development Subcommittee Members:

I am writing in regards to the next meeting of the California Tree Fruit Agreement's International Market Development Subcommittee scheduled for Thursday January 21, 2010. The meeting will be held at the CTFA office in Reedley. Please join your fellow Subcommittee members for a light lunch at 12:00 pm before the meeting begins promptly at 12:20 pm.

Based on your feedback on January 7th, we will draft the 2010 budget and activity proposal for your consideration at this meeting. If necessary, the Subcommittee can meet again the week of February 8 to finalize the 2010 International program and budget in advance of the next Joint Committee meetings on February 18.

I look forward to meeting with you all on January 21. In the meantime, please contact me with any questions you may have.

Best regards,

Gordon Smith
Director of Marketing

Attachment

cc: Executive Committee
Dennis Manderfield, CDFA
Jerry Simmons, USDA

California Tree Fruit Agreement
INTERNATIONAL MARKET DEVELOPMENT SUBCOMMITTEE
MEETING NOTICE AND AGENDA
January 21, 2010 12:20 p.m.
975 I Street, Reedley, CA

Agenda

- 1. Roll Call, Mr. Jim Stewart, Chairman**
 - a. Recognition of a Quorum
- 2. Approval of Meeting Minutes**
 - a. January 7, 2010
- 3. Status Report**
 - a. Phytosanitary and market access updates
 - b. Other Issues
- 4. 2010 International Program and Budget Proposal**
- 5. Items to Discuss at Future Meetings**
- 6. Closed Session (*as required*)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.

- 7. Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
- 8. Meeting Adjourned**

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.

This agenda is also available on the Internet at www.caltreefruit.com