

California Tree Fruit Agreement Business Meeting Notice and Agenda

CA PLUM MARKETING BOARD CA TREE FRUIT MARKETING BOARD NECTARINE ADMINISTRATIVE COMMITTEE PEACH COMMODITY COMMITTEE

February 18, 2010, 1:00 p.m.
Kearney Research and Extension Center
9240 S. Riverbend, Nectarine Room, Parlier, CA

AGENDA

JOINT SESSION

1. **Call to Order, Roll Call 1:00 p.m. – Mr. Mike Reimer, Chairman, Executive Committee**
 - a. Recognition of a Quorum
 - i. CA Plum Marketing Board
 - ii. CA Tree Fruit Marketing Board
 - iii. Nectarine Administrative Committee
 - iv. Peach Commodity Committee

2. **President’s Report: Mr. Gary Van Sickle, Assistant Manager**
 - a. Industry Activity Report
 - i. Industry Issues/Update
 - ii. Public Relations/Communications
 - iii. Market Development Programs
 - iv. Research and Regulatory
 - v. Government Update
 - vi. Legal Update
 - vii. Other Issues

3. **International Market Development Subcommittee Report: Mr. Jim Stewart, Chairman**
 - a. 2010 International Market Program Recommendation (*Action Item*)
 - b. Authority to the International Market Development Subcommittee to expend contingency funds for emergency projects approved by CDFA/USDA (*Action Item*)

4. **Domestic Market Development Subcommittee Report: Mr. Justin Parnagian, Chairman**
 - a. 2010 Domestic Market Revised Program Recommendation (*Action Item*)

5. **Research Subcommittee Report: Mr. Bill Chandler, Chairman**
 - a. 2010 Research Projects Recommendations (*Action Item*)
 - b. Authority to the Research Subcommittee to expend contingency funds for emergency projects approved by CDFA/USDA (*Action Item*)
 - c. Pay Portion of Research Expenses – California Tree Fruit Marketing Board (*Action Item*)
 - d. Endowment Update

- 6. Executive Committee Report: Mr. Gary Van Sickle, Assistant Manager**
 - a. Financial Report
 - b. 2010 Crop Assumption/Budget
 - c. 2010 Assessment Rate Review – Federal Programs
 - d. 2010 Assessment Rate Recommendations – State Programs (*Action Item*)

- 7. Authorities (*Action Items*)**
 - a. Chairperson
 - i. Authority to Appoint Subcommittees
 - ii. Authority to Pay for Group Lunches
 - b. President/Designee
 - i. Inter Item Transfer
 - ii. Sign Contracts
 - iii. Hire Outside Counsel on Personnel Issues – Up to \$10,000 – With CDFA/USDA Approval
 - iv. Accept Grant Funds

- 8. Update Bylaws – Check Signing Authorities (*Action Item*)**

- 9. Subcommittee Chair and Vice Chair Member Requirement Update**

- 10. Issues to Discuss at Future Meetings**

- 11. Other Business**

- 12. Meeting Adjourned**

CA PLUM MARKETING BOARD

- 1. Call to Order 1:30 p.m. – Mr. Mike Jackson, Vice Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member *(Action Item)*
- 2. Approval of Meeting Minutes *(Action Items)***
 - a. Joint Minutes – December 10, 2009
 - b. CA Plum Marketing Board – December 10, 2009
- 3. International Market Development Subcommittee Recommendations *(Action Items)***
 - a. 2010 International Market Program Recommendation
 - b. Authority to the International Market Development Subcommittee to expend contingency funds for emergency projects approved by CDFA
- 4. 2010 Domestic Market Revised Program Recommendation *(Action Item)***
- 5. Research Subcommittee Recommendations *(Action Items)***
 - a. 2010 Research Projects Recommendations
 - b. Authority to the Research Subcommittee to expend contingency funds for emergency projects approved by CDFA
- 6. 2010 Crop Assumption/Budget/Assessment Rate Recommendations *(Action Items)***
 - a. 2010 Crop Assumption/Budget
 - b. 2010 Assessment Rate
 - c. Line of Credit
- 7. Authorities *(Action Items)***
 - a. Chairperson
 - i. Authority to Appoint Subcommittees
 - ii. Authority to Pay for Group Lunches
 - b. President/Designee
 - i. Inter Item Transfer
 - ii. Sign Contracts
 - iii. Hire Outside Counsel on Personnel Issues – Up to \$10,000 – With CDFA’s Approval
 - iv. Accept Grant Funds
- 8. Update Bylaws – Check Signing Authorities *(Action Items)***
- 9. Issues to Discuss at Future Meetings**
- 10. Closed Session (as necessary)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.
- 11. Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
- 12. Meeting Adjourned**

CA Plum Marketing Board: All items are subject to discussion and possible action.

CA TREE FRUIT MARKETING BOARD

1. **Call to Order 1:45 p.m. – Mr. Mike Reimer, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
2. **Approval of Meeting Minutes (*Action Items*)**
 - a. Joint Minutes – December 10, 2009
 - b. CA Tree Fruit Marketing Board – December 10, 2009
3. **International Market Development Subcommittee Recommendations (*Action Items*)**
 - a. 2010 International Market Program Recommendation
 - b. Authority to the International Market Development Subcommittee to expend contingency funds for emergency projects approved by CDFA
4. **2010 Domestic Market Revised Program Recommendation (*Action Item*)**
5. **Research Subcommittee Recommendations (*Action Items*)**
 - a. 2010 Research Projects Recommendations
 - b. Authority to the Research Subcommittee to expend contingency funds for emergency projects approved by CDFA
 - c. Pay Portion of Research Expenses
6. **2010 Crop Assumption/Budget/Assessment Rate Recommendations (*Action Items*)**
 - a. 2010 Crop Assumption/Budget
 - b. 2010 Assessment Rate
 - c. Line of Credit
7. **Authorities (*Action Items*)**
 - a. Chairperson
 - i. Authority to Appoint Subcommittees
 - ii. Authority to Pay for Group Lunches
 - b. President/Designee
 - i. Inter Item Transfer
 - ii. Sign Contracts
 - iii. Hire Outside Counsel on Personnel Issues – Up to \$10,000 with CDFA’s Approval
 - iv. Accept Grant Funds
8. **Update Bylaws – Check Signing Authorities (*Action Item*)**
9. **Issues to Discuss at Future Meetings**
10. **Closed Session (as necessary)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.
11. **Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
12. **Meeting Adjourned**

CA Tree Fruit Marketing Board: All items are subject to discussion and possible action.

NECTARINE ADMINISTRATIVE COMMITTEE

1. **Call to Order – Mr. Rod Milton, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
2. **Approval of Meeting Minutes (*Action Items*)**
 - a. Joint Minutes – December 10, 2009
 - b. Nectarine Administrative Committee – December 10, 2009
3. **International Market Development Subcommittee Recommendations (*Action Items*)**
 - a. 2010 International Market Program Recommendation
 - b. Authority to the International Market Development Subcommittee to expend contingency funds for emergency projects approved by USDA
4. **Research Subcommittee Recommendations (*Action Items*)**
 - a. 2010 Research Projects Recommendations
 - b. Authority to the Research Subcommittee to expend contingency funds for emergency projects approved by USDA
5. **2010 Crop Assumption/Budget/Assessment Rate Review**
6. **Authorities (*Action Items*)**
 - a. Chairperson
 - i. Authority to Appoint Subcommittees
 - ii. Authority to Pay for Group Lunches
 - b. President/Designee
 - i. Inter Item Transfer
 - ii. Sign Contracts
 - iii. Hire Outside Counsel on Personnel Issues – Up to \$10,000 with USDA’s Approval
 - iv. Accept Grant Funds
7. **Update Bylaws – Check Signing Authorities (*Action Item*)**
8. **Issues to Discuss at Future Meetings**
9. **Closed Session (as necessary)**
10. **Return to Open Session and Announcement of Closed Session Discussion**
11. **Meeting Adjourned**

PEACH COMMODITY COMMITTEE

1. **Call to Order – Mr. Rick Jackson, Chairman**
 - a. Recognition of a Quorum
 - b. Motion to Seat Alternates in place of an absent Member (*Action Item*)
2. **Approval of Meeting Minutes (*Action Item*)**
 - a. Peach Commodity Committee – February 11, 2010
3. **International Market Development Subcommittee Recommendations (*Action Items*)**
 - a. 2010 International Market Program Recommendation
 - b. Authority to the International Market Development Subcommittee to expend contingency funds for emergency projects approved by USDA
4. **Research Subcommittee Recommendations (*Action Items*)**
 - a. 2010 Research Projects Recommendations
 - b. Authority to the Research Subcommittee to expend contingency funds for emergency projects approved by USDA
5. **2010 Crop Assumption/Budget/Assessment Rate Review**
6. **Authorities (*Action Items*)**
 - a. Chairperson
 - i. Authority to Appoint Subcommittees
 - ii. Authority to Pay for Group Lunches
 - b. President/Designee
 - i. Inter Item Transfer
 - ii. Sign Contracts
 - iii. Hire Outside Counsel on Personnel Issues – Up to \$10,000 with USDA’s Approval
 - iv. Accept Grant Funds
7. **Update Bylaws – Check Signing Authorities (*Action Item*)**
8. **Issues to Discuss at Future Meetings**
9. **Closed Session (as necessary)**
10. **Return to Open Session and Announcement of Closed Session Discussion**
11. **Meeting Adjourned**

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.

This agenda is also available on the Internet at www.eatcaliforniafruit.com