

**California Tree Fruit Agreement
EXECUTIVE COMMITTEE
MEETING NOTICE AND AGENDA
March 17, 2010, 12:00 p.m.
CTFA Office
975 I Street, Reedley, California 93654**

Public Access Site: Kathy Diaz-Cretu or Dennis Manderfield, Economists, CDFA Marketing Branch
will participate from 560 J Street, Sacramento, CA 95814, calling from (916) 341-6005

Agenda

- 1. Roll Call, Michael Reimer, Chairman**
 - a. Recognition of a Quorum

- 2. Approval of Meeting Minutes**
 - a. February 17, 2010, revised minutes **(Action Item)**

- 3. CTFA Activity Report**
 - a. Crop Report
 - b. Industry Relations
 - c. Industry Issues/Update
 - d. Public Relations/Communications
 - e. Market Development Programs
 - i. Domestic
 - ii. International
 - f. Research and Regulatory
 - g. Government Update
 - h. Other Issues

- 4. Financial Report**

- 5. Check Signing Update – Sheri Mierau’s name removed and Gary Van Sickle added to Sign Checks**

- 6. Educational Symposium Update**

- 7. Interspecific Plum Estimate**

- 8. Subcommittee Chair and Vice Chair Requirement Bylaw Update**

- 9. Issues to Discuss at Future Meetings**

- 10. Closed Session (*as required*)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.

11. Return to Open Session

- a. Announcement in Open Session Regarding Action Taken in Closed Session

12. Meeting Adjourned

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.

This agenda is also available on the Internet at www.eatcaliforniafruit.com